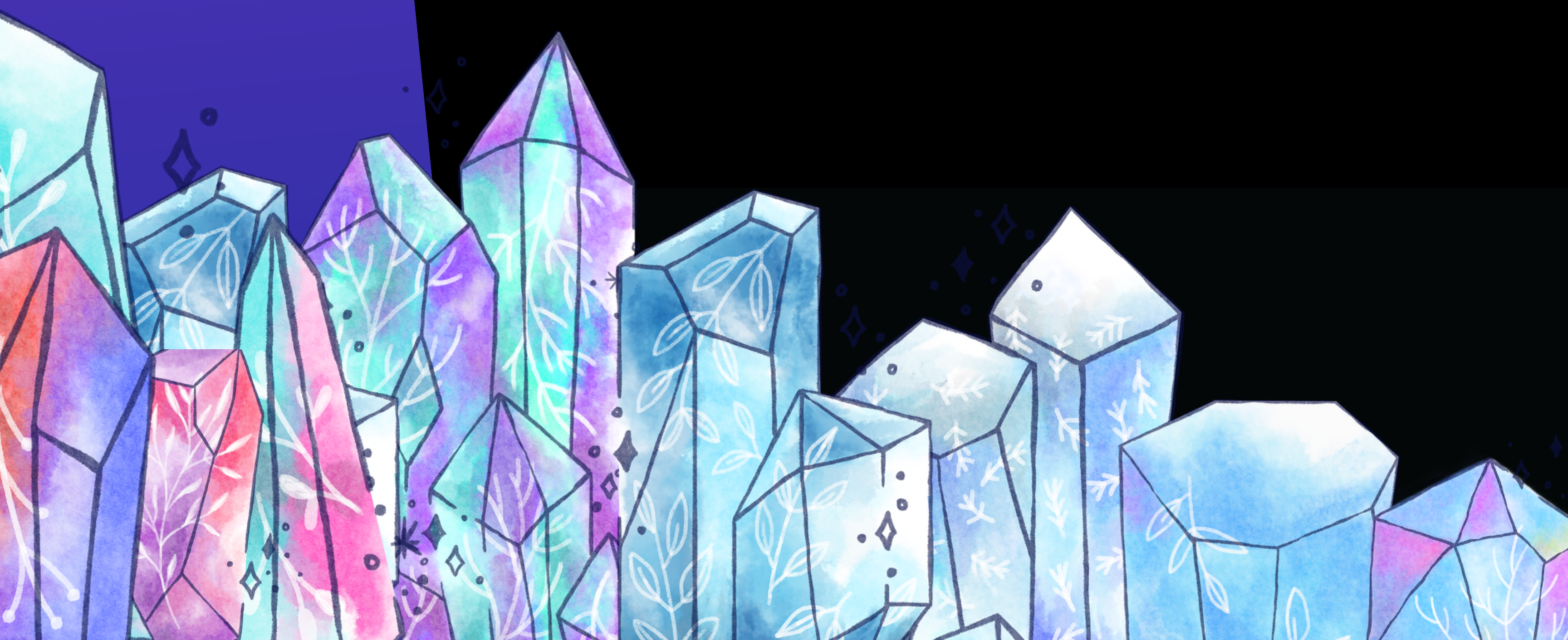




NextStep Hacks: Breaking Barriers

SPONSORSHIP PROSPECTUS

Educate. Motivate. Inspire.

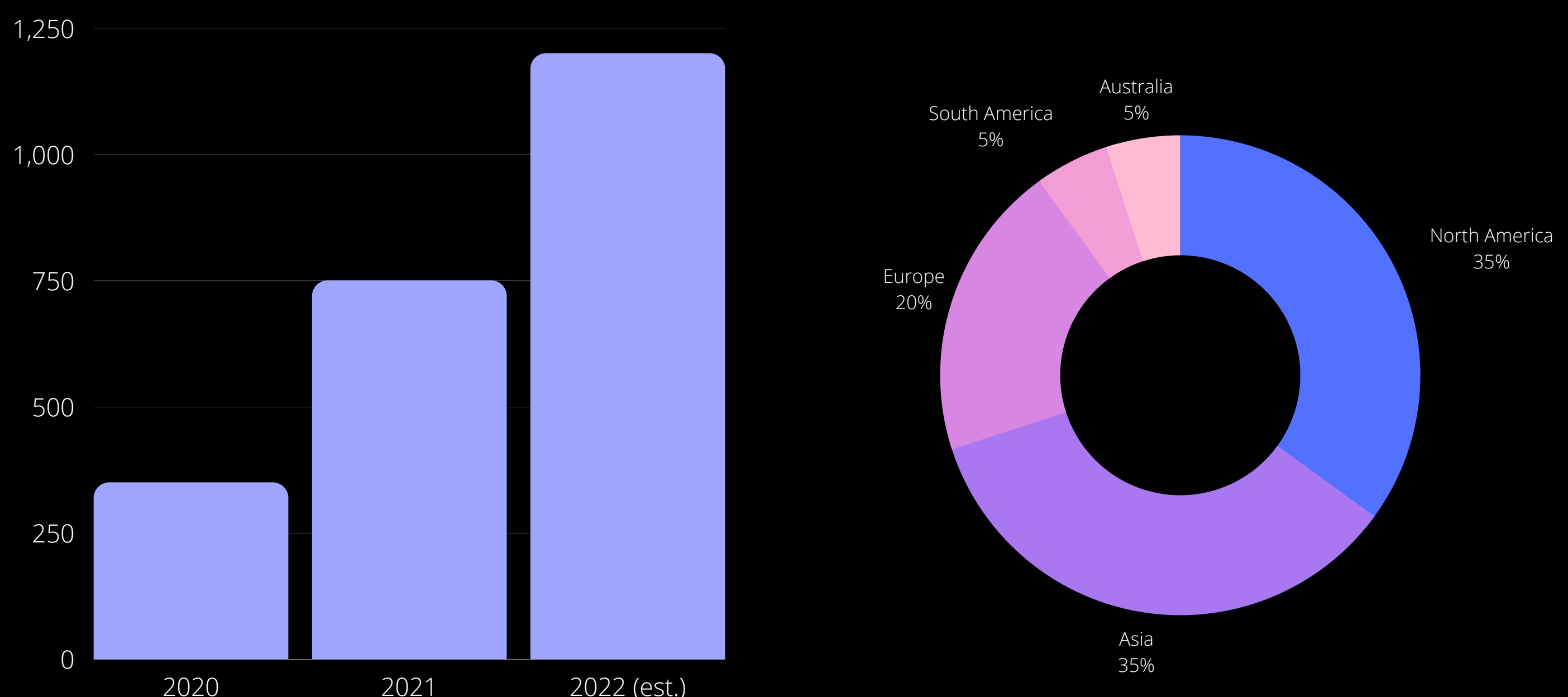


OUR MISSION

NextStep is a hackathon run by HackAlphaX that conducts these competitions yearly within the U.S. and globally. We are here to help, educate, motivate, and inspire students all around the world to pursue their dreams, and give them the perseverance to do whatever they want. In its third year, NextStep will grow to 1,000+ members worldwide. The challenges of contacting people you don't know brings forth an age of communications.

This August, NextStep 2022 will be a monumental experience. Taking place virtually opens a whole new world featuring more content, and participants than ever, and include keynote speakers in which CS has changed their careers. We are here to help bring forth an age of inspiration in the computer science community, and discovering this passion is the simple push that any coders need to be successful, and we're here to do that. We expect around 500 coders to join us this year.

Total Member Count & Demographics



SPONSOR US!

The motivation that students need to help them strive for something. As an end goal, we need the competitors to strive to be the best they can be, and this is only possible when they have something to look forward to if they win. We need our sponsors to help us provide the merchandise to our competitors, to show them how much just competing in our competition means. By taking this first, initial step, it could cause so many more lights to ignite within them to realize that they can do anything in life.

As a sponsor, you will directly influence the event and help promote stem interest in students all of the united states and beyond. Your contribution will go directly to the prizes and other related expenses to help run the event. If this partnership becomes renewed in the years to come, your product will certainly become synonymous with the NextStep Hacks demographic. **Our hackathon will occur virtually.**

OUR GOALS

- ☒ Promote interest in the STEM fields, encouraging healthy competition.
- ☒ Provide learning opportunities for participants that are experienced or beginners in coding languages.
- ☒ Promote real-world solutions to problems participants are facing in their own lives.

SPONSORSHIP TIERS

| | Bronze \$100 | Silver \$250 | Gold \$500 | Diamond \$1000 |
|--|-----------------|-----------------|---------------|-------------------|
| Company Product Featured as Participation Perk | ✓ | ✓ | ✓ | 💎 |
| Feature on Devpost | ✓ | ✓ | ✓ | 💎 |
| Feature on Website | ✓ | ✓ | ✓ | 💎 |
| Feature in Opening Ceremony | | ✓ | ✓ | 💎 |
| Feature on Newsletter | | | ✓ | 💎 |
| Custom Prize Category | | | ✓ | 💎 |
| Logo on T-Shirts | | | ✓ | 💎 |
| Feature on Closing & Awards Ceremony | | | | 💎 |
| Social Media Posts | | | | 💎 |
| Keynote Speaker | | | | 💎 |